

**PRESS RELEASE**

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## **Geojit launches partner portal to foster entrepreneurship, boost gig economy in investment services**

***Professionals, housewives and youngsters to benefit most***

**Kochi:** Geojit Financial Services has launched an innovative Partner Portal to foster entrepreneurship and help investors brave the economic woes brought about by Covid-19 to create wealth.

The portal will also accelerate the gig economy that is swaying the post-pandemic world by helping professionals, educated housewives and youngsters, among others, generate wealth by partnering with Geojit at zero upfront investment.

The portal was inaugurated by Dr. Saji Gopinath, Vice Chancellor of Kerala University of Digital Science, Innovation and Technology at an online event attended by CJ George, Managing Director of Geojit, Satish Menon and A Balakrishnan, Executive Directors of Geojit, and hundreds of participants.

“The partner portal of Geojit is a major step that demonstrates how technology can help generate wealth and employment. Through Geojit’s technology platform, educated youth can set up financial services units from their own homes. These nano startups can help people who were hitherto restricted from participating in economic activities due to mobility constraints,” said Dr. Saji Gopinath during the occasion.

Those with no prior experience but having good networking skills will be provided Digital training on becoming Geojit’s partners and receive attractive referral incentives. Any individual having prior experience in financial services and certification can join as a business associate of Geojit and refer clients for multiple products to generate excellent income.

“The partner portal is another important step in Geojit’s long-standing endeavour to hand-hold upcoming entrepreneurs and help them create wealth. We believe our partners will significantly enrich and widen the equity culture in the country,” said Jones George, Chief Digital Officer at Geojit Financial Services.

Both the benchmark indices, BSE Sensex and NSE Nifty, gained on an average 85% from April 2020 to May 2021. While Sensex zoomed 84% to reach 51,937 points on 31 May 2021 from 28,265 points on 1 April 2020, Nifty spiked to 15,583 points from 8,254, gaining 89% during the period. With the stock market beating its own record every other day and with bank deposit rates hovering between a low 3.5% to 6.5%, Geojit's programme is set to become a new job spinner helping the government in its efforts to provide employment and respectable income for the people.

Partners and business associates can enroll through Geojit's web-enabled portal <https://partner.geojit.com>, which facilitates quick client acquisition and Geojit's partners can view their income at any time. The platform will enable them to refer clients for a wide range of products such as IPOs, mutual fund schemes, PMS, AIF, fixed deposits, NCDs, bonds and loans and using the portal.

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#### **ABOUT GEOJIT**

Geojit Financial Services ([www.geojit.com](http://www.geojit.com)) is one of the leading investment services companies in India, with a strong presence in the GCC. It has over 11,10,000 clients, a network of 465 offices and has Assets Under Custody and Management worth over Rs. 51,000 crore. BNP Paribas, C J George - Founder and Managing Director of Geojit, Kerala State Industrial Development Corporation (KSIDC) and Rakesh Jhunjhunwala are the prominent shareholders of the company.

Geojit Financial Services has an extensive presence in the GCC region via joint ventures and partnerships: Barjeel Geojit Financial Services LLC in UAE, BBK Geojit Securities KSC, in Kuwait and QBG Geojit Securities LLC in Oman. The company also has a presence in Bahrain through a business partnership with Bank of Bahrain and Kuwait.

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